

Starbucks Summer Game 2023

Member Game Official Rules – Canada

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Starbucks Summer Game 2023 (the "Promotion") is open only to legal residents of Canada who are at least eighteen (18) years old and who are members of the Starbucks® Rewards loyalty program at the time of entry ("Entrant(s)"). Employees of Starbucks Coffee Canada, Inc., Merkle Inc., and any of their direct or indirect parent and affiliate companies, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, provincial, municipal, territorial, and local laws and regulations and is void where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion includes an instant win game ("Instant Win Game") and a sweepstakes ("Sweepstakes"). The Promotion also includes a skill-based game ("Skills Game").

2. Sponsor: Starbucks Coffee Canada, Inc., 5160 Yonge St Suite 1700, Toronto, ON M2N 6L9, Canada. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U.S.A.

3. Timing: The Promotion begins on May 15, 2023 at 4:00 a.m. Pacific Time ("PT") and ends on June 18, 2023 at 11:59 p.m. PT (the "Promotion Period"). For purposes of this Promotion, a "day" begins at 12:00 a.m. PT and ends at 11:59 p.m. PT, except the first day which begins at 4:00 a.m. PT and ends at 11:59 p.m. PT. For purposes of the Skills Game, a "Week" begins each Monday and ends the following Sunday. Administrator's computer is the official time-keeping device for this Promotion.

4. How to Enter: During the Promotion Period, visit starbuckssummergame.ca ("Promotion Site") and sign into your Starbucks Rewards account ("Account"). Each Entrant will receive one (1) game play for registering for the Promotion (first visit only).

Then, there are two (2) ways to earn a game play.

a. Make a Purchase at Starbucks Using a Starbucks Card or linked payment method, or by scanning your Starbucks app prior to checkout: During the Promotion Period, make a qualifying purchase (excluding Starbucks Card and Starbucks Card reloads) at a participating Starbucks retail location in Canada. Then, visit starbuckssummergame.ca ("Promotion Site") and sign into your Account and you will have received one (1) game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize, one (1) game play, one (1) Sweepstakes entry, or one (1) Skills Game "booster" (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

b. Enter without Making a Purchase: During the Promotion Period, to play without making a purchase, visit starbuckssummergame.ca and follow the links and instructions to complete and submit the entry form which includes answering polling questions. An email with a unique link will be sent to the email address you provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account and you will have received one (1) game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize, one (1) game play, one (1) Sweepstakes entry, or one (1) Skills Game "booster" (awarded at random). If you are a potential winner of a

prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

Limit: Each Entrant may earn one (1) game play during the Promotion Period for registering for the Promotion; each Entrant may earn up to two (2) game plays per day during the Promotion Period by either making up to two (2) purchase transactions; or up to two (2) “free” requests; or a combination of the purchase and free entry method for a total of two (2) plays per day.

Multiple Entrants are not permitted to share the same email address or Account. Each Entrant is limited to only one (1) Account. Any attempt by any Entrant to obtain more than the stated number of plays by using multiple/different email addresses, Accounts, identities, registrations and logins, or any other methods will void that Entrant's plays and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the Starbucks Rewards Account or email address used to register will be deemed to be the Entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Bonus Game Plays: During the Promotion Period, each Entrant may receive bonus game plays and Skills Game boosters (which can be used in the Skills Game), as outlined below.

a. Challenges:

Reload your account: During the Promotion Period, add the amount of money as indicated on the Promotion Site to your Account (adding money to a current card or an auto-reload) to receive to receive one (1) bonus play. You will also receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Order on the app: During the Promotion Period, make as many Mobile Order & Pay purchase transactions as indicated on the Promotion Site at a participating Starbucks store (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) to receive one (1) bonus play. You will also receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Order your faves OR Take a snapshot: During the Promotion Period, depending the specific challenge listed on the Promotion Site, either make as many purchase transactions as indicated on the Promotion Site at a participating Starbucks store (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) to receive to receive one (1) bonus play OR play the game five (5) times to receive one (1) bonus play. You will also receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Redeem Stars: During the Promotion Period, visit a participating Starbucks store and redeem the number of Stars as indicated on the Promotion Site to receive one (1) bonus play. You will also receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Once each challenge is completed, sign into your Account and follow the links and instructions to “claim” the bonus play and play the game and you will receive either an Instant Win Game prize, one (1) game play, one (1) Sweepstakes entry, or one (1) Skills Game “booster” (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

- b. Alternate Method of Entry:** To earn bonus game plays and boosters without making a purchase, visit the Promotion Site and follow the links and instructions to select a challenge from the provided list that you would like to earn bonus plays and complete and submit the form, which includes answering polling questions, to receive the designated bonus game plays and boosters for the selected challenge. An email with a unique link will be sent to the email address provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account. Follow the links and instructions to “claim” the bonus play and play the game and you will receive either Instant Win Game prize, one (1) game play, one (1) Sweepstakes entry, or one (1) Skills Game “booster” (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

Limit: Each Entrant may receive up to four (4) bonus plays during the Promotion Period regardless of method of entry or combination of method of entry.

5. How to Play the Skills Game: During the Promotion Period, visit the Promotion Site and follow the instructions to click on the “Skills Game” tile. You may view the “onboarding” experience to learn how to play the game. To play the game, when two or more colored bubbles of the same color share a side, tap, or click on any one of these bubbles to clear each of them from the board. When bubbles are cleared, the remaining bubbles collapse down and new bubbles fill in from the top. Each level (“Level”) has a limited number of moves in which to complete that Level’s goals. If the applicable Level goal is not met before the available moves are exhausted, you must start that Level over again. If there no moves possible because there are not two bubbles of the same color sharing a side anywhere on the game board, the board will clear and randomly refill. There are “boosters” within the game. A booster is an object that triggers a special rule or ability. The boosters are: “area clear,” “object clear,” “column clear,” “row clear,” and “skip level.” You may earn boosters through the game or by completing challenges, as outlined above in Section 4, or by completing additional challenges, as outlined below. You can use any number of earned boosters during game play.

There are a total of twenty (20) Levels in the Skills Game; three (3) Levels are “unlocked” and available to play at the beginning of each Week. Once you complete a Level, you will not be able to play that Level again. In addition, once you complete all three (3) levels for the applicable Week, you can unlock the “Expert Mode” Level, which is only available during the applicable Week. There are two (2) ways “unlock” the Expert Mode Level, as outlined below:

- a. **Make a Purchase:** During the Promotion Period, make one (1) purchase transaction at a participating Starbucks store (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) to unlock the applicable Week’s Expert Mode Level. Once you unlock that Week’s Expert Mode Level, you can play it continuously during the applicable Week.
- b. **Alternate Method of Entry:** To unlock the applicable Week’s Expert Mode Level without making a purchase, visit the Promotion Site and follow the links and instructions to select “Expert Mode” from the provided list and complete and submit the form, which

includes answering polling questions. An email with a unique link will be sent to the email address provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account to unlock the applicable Week's Expert Mode Level. Once you unlock that Week's Expert Mode Level, you can play it continuously during the applicable Week.

Limit: Each Entrant may unlock the Expert Mode Level one (1) time per Week during the Promotion Period, regardless of method of entry.

During the Promotion Period, in addition to earning boosters through the methods outlined above in Section 4, you may also complete the following non-purchase challenges to earn additional boosters:

Level up: Make your way to chapter 3 of the Skills Game to receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, one (1) row clear booster, and one (1) skip the level booster. Limit: You may complete this challenge one (1) time.

Take a poll: Answer the provided polling question to receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, one (1) row clear booster, and one (1) skip the level booster. Limit: You may complete this challenge one (1) time.

6. Sweepstakes/Instant Win Game Functionality: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners for each are final and binding in all matters related to the Promotion. For the Sweepstakes: Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the Promotion Period at 9:00 a.m. PT on June 19, 2023 in Southfield, MI, U.S.A. For the Instant Win Game: There will be 613,000 random, computer-generated winning times, one for each prize listed below, during the Promotion Period. If you are the first player to play the game at or after one of the randomly generated times, you will be a potential instant winner of the prize indicated. For the Ninth Prize, there will be 75,000 random, computer-generated winning times from May 15, 2023 at 4:00 a.m. PT and May 21, 2023 at 11:59 p.m. PT; for the Tenth Prize, there will be 90,000 random, computer-generated winning times from May 15, 2023 at 4:00 a.m. PT and May 21, 2023 at 11:59 p.m. PT; and for the Tenth Prize, there will be 360,000 random, computer-generated winning times from May 22, 2023 at 12:00 a.m. PT and June 18, 2023 at 11:59 p.m. PT.

7. Verification of Sweepstakes and Instant Win Game Winners: All potential winners are subject to verification by Sponsor or Administrator. An Entrant is not a winner of any prize, even if the Instant Win Game or Sweepstakes should so indicate, unless and until Entrant's eligibility and the potential winning play/entry has been verified and Entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Receiving a prize is contingent upon compliance with these Official Rules. Each potential winner (parent/legal guardian if winner is a minor in their place of residence) of a prize valued at or over \$600 will be sent an email to the email address associated with their Account and required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") which must be received by Administrator, within three (3) days of the date notice or attempted notice is sent, in order to claim the prize. Each potential winner of any prize will be required to correctly answer a time-limited skill testing question without any assistance in

order to be eligible to receive a prize within the time frame indicated. If the question is answered incorrectly, the prize will be forfeited. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole discretion, to administer an alternate skill testing question as it deems appropriate based on the circumstances, to address disability issues and/or to comply with applicable law.

If a potential winner of any prize cannot be contacted or fails to sign and return the Declaration or any requested information, or correctly answer the skills testing questions within the time frame requested, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25.00 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all eligible entries. There will be three (3) alternate drawings after which the applicable prize will remain unawarded. Unclaimed prizes valued at or less than \$25.00 will not be awarded.

8. Prizes:

Sweepstakes Prizes: ONE (1) GRAND PRIZE: A trip for two (2) to a city of winner's choice from the following list: <https://stories.starbucks.ca/en-ca/stories/2023/unique-starbucks-destinations-around-the-world/>. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to the selected location; five (5) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); ground transportation to and from destination airport and hotel; and \$2,000 spending money. **There exists an inherent risk of exposure to COVID-19 in any public place where people are present. COVID-19 is a contagious disease that can lead to severe illness and death. By traveling and attending event, winner and winner's guests voluntarily assume all risks related to exposure to COVID-19.** Winner must complete the trip within one (1) year from the drawing date or prize will be forfeited. Trip must be booked at least twenty-one (21) days prior to departure. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless child of winner, travel companion must be eighteen (18) years of age or older as of the date of departure or a sibling/friend of winner with the appropriate parental permissions and releases and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her province of residence, at least one (1) travel companion must be winner's parent/legal guardian. Travel companions must execute liability/publicity releases prior to issuance of travel documents. Winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel. Travel restrictions, conditions and limitations may apply. Winner and travel companions are responsible for complying with any COVID-19 requirements set forth by airline, rental car vendor, hotels, excursion and event venues or other vendors offering services that are part of the trip prize. Failure to comply with any required COVID-19 requirements, may result in forfeiture of the prize or elements of the prize. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if event is delayed, postponed, or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion. Approximate Retail Value ("ARV"): \$15,897.00. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value. **FIFTEEN (15) FIRST PRIZES:** \$250.00 Starbucks

Gift Card. ARV: \$250.00. FIFTY (50) SECOND PRIZES: 1,000 Bonus Stars will be added to each winner's Account. ARV: \$33.80.

Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the Promotion Period. Starbucks Card and Starbucks Account terms and conditions apply. Limit: one (1) Sweepstakes prize per person.

Instant Win Game Prizes: TWO THOUSAND FIVE HUNDRED (2,500) THIRD PRIZES: \$25 Starbucks Gift Card. ARV: \$25.00. FIVE THOUSAND (5,000) FOURTH PRIZES: \$10 Starbucks Gift Card. ARV: \$10.00. SIXTY-FIVE THOUSAND (65,000) FIFTH PRIZES: \$5 Starbucks Gift Card. ARV: \$5.00. ONE THOUSAND (1,000) SIXTH PRIZES: 100 Bonus Stars will be added to each winner's Account. ARV: \$3.38. TWO THOUSAND (2,000) SEVENTH PRIZES: 50 Bonus Stars will be added to each winner's Account. TWELVE THOUSAND FIVE HUNDRED (12,500) EIGHTH PRIZES: 25 Bonus Stars will be added to each winner's Account. SEVENTY-FIVE THOUSAND (75,000) NINTH PRIZES: 10 Bonus Stars will be added to each winner's Account. FOUR HUNDRED FIFTY THOUSAND (450,000) TENTH PRIZES: 5 Bonus Stars will be added to each winner's Account.

Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: one (1) third prize, one (1) fourth prize, one (1) fifth prize, one (1) sixth prize, one (1) seventh prize, one (1) eighth prize per person per person per day; one (1) ninth prize per person during the entire Promotion Period; and one (1) tenth prize per person from May 15, 2023 at 4:00 a.m. PT and May 21, 2023 at 11:59 p.m. PT and one (1) tenth prize per person per day from May 22, 2023 at 12:00 a.m. PT and June 18, 2023 at 11:59 p.m. PT.

For All Prizes: Starbucks Gift Card, Starbucks Card, and Starbucks Account terms and conditions apply. Stars accumulated under the Starbucks Rewards loyalty program are promotional and have no cash value; Bonus Stars awarded in this Promotion have value in the Starbucks Rewards loyalty program when awarded. No cash equivalent unless required by law and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or prize component for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Tax compliance is the sole responsibility of winner. TOTAL ARV OF ALL PRIZES: \$462,217.00.

9. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, and each of their respective direct or indirect parents, subsidiaries, affiliates, related entities, suppliers, distributors, advertising/promotion agencies and each such company's officers, directors, members, employees, contractors, and agents (collectively, the "Released Parties") from and against any and all losses, liability, illness, injury, claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt, possession, use or misuse of any prize and any related activity.

10. Publicity: Except where prohibited, participation in the Promotion constitutes entrant's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and province for promotional purposes worldwide, in perpetuity, in any and all media, manner, and formats now known or hereafter devised, without further payment or consideration.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of

the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion and subject to the approval of the Régie des alcools, des courses et des jeux. In such event, Sponsor reserves the right to modify the prizes offered herein and to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by any Entrant, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an Entrant's play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

13. Disputes: Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Washington or the appropriate Washington state court located in King County, Washington; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Washington, without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington. For Residents of Quebec Only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

14. Entrant's Personal Information: Information collected from Entrants is subject to the Sponsor's Privacy Policy <https://www.starbucks.ca/terms/privacy-statement>.

15. Winner List: For a winner list, please [click here](#). The winner list will be posted after winner confirmation is complete.

16. Promotion Emails: By participating in the Promotion, you agree to receive emails related to the Promotion including, but not limited to, registration confirmation email and free game play email(s).

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