

## **Starbucks Summer Game 2022**

### **Member Game Official Rules – Canada**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Starbucks Summer Game 2022 (the "Promotion") is open only to legal residents of Canada who are at least eighteen (18) years old and who are members of the Starbucks® Rewards loyalty program at the time of entry ("Entrant(s)"). Employees of Starbucks Coffee Canada, Inc., Merkle Inc., and any of their direct or indirect parent and affiliate companies, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, provincial, municipal, territorial, and local laws and regulations and is void where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotional Game ("Game") offers Instant Win prizes and Collect and Win prizes that Entrants can earn by collecting game pieces (each a "Game Piece"). The Promotion also includes a skill-based game ("Skills Game").

**2. Sponsor:** Starbucks Coffee Canada, Inc., 5140 Yonge Street, Suite 1205, Toronto, ON M2N 6L7, Canada. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U.S.A.

**3. Timing:** The Promotion begins on May 16, 2022 at 4:00 a.m. Pacific Time ("PT") and ends on June 17, 2022 at 11:59 p.m. PT (the "Promotion Period"). For purposes of this Promotion, a "day" begins at 12:00 a.m. PT and ends at 11:59 p.m. PT, except the first day which begins at 4:00 a.m. PT and ends at 11:59 p.m. PT. Administrator's computer is the official time-keeping device for this Promotion.

**4. How to Play the Game:** During the Promotion Period, visit [starbuckssummergame.ca](http://starbuckssummergame.ca) ("Promotion Site") and sign into your Starbucks Rewards account ("Account"). Each Entrant will receive one (1) Game play for registering for the Promotion (first visit only).

Then, there are two (2) ways to earn a Game play.

**a. Make a Purchase at Starbucks Using a Starbucks Card or linked payment method, or by scanning your Starbucks app prior to checkout:** During the Promotion Period, make a qualifying purchase (excluding Starbucks Card and Starbucks Card reloads) at a participating Starbucks retail location in Canada. Then, visit [starbuckssummergame.ca](http://starbuckssummergame.ca) ("Promotion Site") and sign into your Account and you will have received one (1) Game play. On June 2, 2022 and June 9, 2022, you will receive two (2) Game plays for your qualifying purchase(s). Follow the links and instructions to play the Game and you will receive either an Instant Win Game prize, one (1) Collect and Win Game Piece, or one (1) Skills Game "booster" (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Game.

**b. Enter without Making a Purchase:** During the Promotion Period, to play without making a purchase, visit [starbuckssummergame.ca](http://starbuckssummergame.ca) and follow the links and instructions to complete and submit the entry form. An email with a unique link will be sent to the email address you provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account and you will have received one (1) Game play. On June 2, 2022

and June 9, 2022, you will receive two (2) Game plays per request. Follow the links and instructions to play the Game and you will receive either an Instant Win Game prize, one (1) Collect and Win Game Piece, or one (1) Skills Game “booster” (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Game.

Limit: Each Entrant may earn one (1) Game play during the Promotion Period for registering for the Promotion; each Entrant may earn up to two (2) Game plays per day during the Promotion Period by either making up to two (2) purchase transactions; or up to two (2) “free” requests; or a combination of the purchase and free entry method for a total of two (2) plays per day (except for June 2, 2022 and June 9, 2022 where you can earn up to four (4) Game plays by either making up to two (2) purchase transactions; or up to two (2) “free” requests; or a combination of the purchase and free entry method for a total of four (4) plays).

Multiple Entrants are not permitted to share the same email address or Account. Each Entrant is limited to only one (1) Account. Any attempt by any Entrant to obtain more than the stated number of plays by using multiple/different email addresses, Accounts, identities, registrations and logins, or any other methods will void that Entrant's plays and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the Starbucks Rewards account or email address used to register will be deemed to be the Entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

**Bonus Game Plays:** During the Promotion Period, each Entrant may receive bonus Game plays and Skills Game boosters (which can be used in the Skills Game), as outlined below.

**a. Challenges:**

Why not try nondairy?: During the Promotion Period, upgrade to an alternative milk option at a participating Starbucks store to receive one (1) bonus play. You will also receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Earn 25 Stars: During the Promotion Period, earn twenty-five (25) or more Stars into your Starbucks Rewards Account in a single transaction or one action (including our Promotion or any personalized offers) to receive one (1) bonus play. You will also receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Earn 50 Stars: During the Promotion Period, earn fifty (50) or more Stars into your Starbucks Rewards Account in a single transaction or one action (including our Promotion or any personalized offers) to receive one (1) bonus play. You will also receive two (2) area clear boosters, two (2) object clear boosters, two (2) column clear boosters, and two (2) row clear boosters. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Redeem 50 Stars: During the Promotion Period, visit a participating Starbucks store and

redeem at least fifty (50) Stars to receive one (1) bonus play. You will also receive two (2) area clear boosters, two (2) object clear boosters, two (2) column clear boosters, and two (2) row clear boosters. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Order ahead on the Starbucks® app: During the Promotion Period, make one (1) Mobile Order & Pay purchase transaction at a participating Starbucks store (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) to receive one (1) bonus play. You will also receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Order ahead on the Starbucks® app five times: During the Promotion Period, make five (5) Mobile Order & Pay purchase transactions at a participating Starbucks store (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) to receive one (1) bonus play. You will also receive three (3) area clear boosters, three (3) object clear boosters, three (3) column clear boosters, and three (3) row clear boosters. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Buy two iced drinks in one order: During the Promotion Period, purchase two (2) iced handcrafted beverages in a single transaction at a participating Starbucks store (excluding alcoholic beverages) to receive one (1) bonus play. You will also receive two (2) area clear boosters, two (2) object clear boosters, two (2) column clear boosters, and two (2) row clear boosters. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Load your Starbucks Card: During the Promotion Period, add money to your Starbucks Account (adding money to a current card or an auto-reload) to receive one (1) bonus play. You will also receive three (3) area clear boosters, three (3) object clear boosters, three (3) column clear boosters, and three (3) row clear boosters. Limit: Each Entrant may complete this challenge one (1) time during the Promotion Period.

Once each challenge is completed, sign into your Account and follow the links and instructions to “claim” the bonus play and play the Game and you will receive either an Instant Win Game prize, one (1) Collect and Win Game Piece, or one (1) Skills Game “booster” (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Game.

- b. Alternate Method of Entry:** To earn bonus Game plays and boosters without making a purchase, visit the Promotion Site and follow the links and instructions to select a challenge from the provided list that you would like to earn bonus plays and complete and submit the form to receive the designated bonus Game plays and boosters for the selected challenge. An email with a unique link will be sent to the email address provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account. Follow the links and instructions to “claim” the bonus play and play the Game and you will receive either an Instant Win Game prize, one (1) Collect and Win Game Piece, or one (1) Skills Game “booster” (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Game.

Limit: Each Entrant may receive up to eight (8) bonus Game plays during the Promotion Period regardless of method of entry or combination of method of entry.

**5. How to Play the Skills Game:** During the Promotion Period, visit the Promotion Site and follow the instructions to click on the “Skills Game” tile. You may view the “onboarding” experience to learn how to play the game. To play the game, when two or more colored bubbles of the same color share a side, tap or click on any one of these bubbles to clear each of them from the board. When bubbles are cleared, the remaining bubbles collapse down and new bubbles fill in from the top. Each level (“Level”) has a limited number of moves in which to complete that Level’s goals. There are a total of six (6) Levels in the Skills Game. If the applicable Level goal is not met before the available moves are exhausted, you must start that Level over again. If there no moves possible because there are not two bubbles of the same color sharing a side anywhere on the game board, the board will clear and randomly refill. There are “boosters” within the game. A booster is an object that triggers a special rule or ability. The boosters are: “area clear,” “object clear,” “column clear,” and “row clear.” You may earn boosters through the Game or by completing challenges, as outlined above in Section 4, or by completing additional challenges, as outlined below. You can use any number of earned boosters during game play.

During the Promotion Period, in addition to earning boosters through the methods outlined above in Section 4, you may also complete the following non-purchase challenges to earn additional boosters:

Reach level four: Make your way to level 4 of the Skills Game to receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: You may complete this challenge one (1) time.

Collect two Volvo XC40 Recharge postcards: Earn any two (2) Collect and Win Game Piece to receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: You may complete this challenge one (1) time.

Take the Volvo Cars poll: Answer the provided polling question to receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: You may complete this challenge one (1) time.

What’s your go-to road trip snack?: Answer the provided polling question to receive one (1) area clear booster, one (1) object clear booster, one (1) column clear booster, and one (1) row clear booster. Limit: You may complete this challenge one (1) time.

**6. Collect and Win Game/Instant Win Game Functionality:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Game and the selection of potential winners for each are final and binding in all matters related to the Promotion. For the Collect and Win Game: There is one (1) Collect and Win prize type (the “Grand Prize”). The Grand Prize has four (4) unique Game Pieces. Three (3) of the four (4) Game Pieces will be awarded regularly to Entrants. However, there will be a limited number of the fourth Game Piece (“Rare Game Piece”) correlating to the number of Grand Prizes offered. Each Rare Game Piece will be associated with a random, computer-generated winning time during the Promotion Period. If you are the first player to play the Game at or after the randomly generated winning time you will be awarded a Rare Game Piece. Once you have collected all four (4) Game Pieces, you will be a potential winner of a Grand Prize. For the Instant Win Game: There will be 226,100 random, computer-generated winning times, one for each prize listed below, during the Promotion Period. If you are the first player to play the Game at or after one of the randomly generated times, you will be a potential instant winner of the prize indicated. For the Eighth Prize, there will be twenty-six thousand (26,000) random, computer-generated winning times from May 16, 2022 at 4:00 a.m. PT and May 22, 2022 at 11:59 p.m. PT and for the Tenth Prize, there will be twenty-five thousand (25,000) random, computer-generated winning times from May 16, 2022 at 4:00 a.m. PT and May 22, 2022 at 11:59 p.m. PT.

**7. Verification of Collect and Win Game and Instant Win Game Winners:** All potential winners are subject to verification by Sponsor or Administrator. An Entrant is not a winner of any prize, even if the Instant Win Game, or Collect and Win Game should so indicate, unless and until Entrant's eligibility and the potential winning Game play/entry has been verified and Entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Receiving a prize is contingent upon compliance with these Official Rules. Each potential winner (parent/legal guardian if winner is a minor in his/her place of residence) of a prize valued at or over \$600 will be sent an email to the email address associated with his/her Account and required to sign and return a Declaration of Compliance, Liability Waiver, Publicity Release ("Declaration") which must be received by Administrator, within three (3) days of the date notice or attempted notice is sent, in order to claim the prize. Each potential winner of any prize will be required to correctly answer a time-limited skill testing question without any assistance in order to be eligible to receive a prize within the time frame indicated. If the question is answered incorrectly, the prize will be forfeited. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole discretion, to administer an alternate skills testing question as it deems appropriate based on the circumstances, to address disability issues and/or to comply with applicable law. If a potential winner of any prize cannot be contacted, or fails to sign and return the Declaration, or correctly answer the skills testing questions within the time frame requested, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25.00 is disqualified for any reason or if each applicable prize is not awarded during the Promotion Period, Sponsor will award the applicable prize to an alternate winner by random drawing from among all eligible Game plays. There will be three (3) alternate drawings after which the applicable prize will remain unawarded. Unclaimed prizes valued at or less than \$25.00 will not be awarded. Instant Win Game Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion. The Collect and Win Game Grand Prize winner will be contacted regarding the fulfillment of the prize within 8-10 weeks of the conclusion of the Promotion and the prize will be fulfilled by the designated retailer as soon as it becomes available.

## **8. Prizes:**

**Collect and Win Game Prize: ONE (1) GRAND PRIZE:** A new 2023 Volvo XC40 Recharge including a ChargePoint Home Flex and a \$21,810.00 check for taxes and fees. Sponsor will determine all features of automobile including but not limited to color of exterior and interior, and all other features or upgrades will be allowed only if permitted by delivery retailer and paid for by winner. Winner must be a licensed driver and will be required to provide proof of insurance at time of delivery. Winner is responsible for title, license, registration, retailer preparation costs, auto insurance and other fees associated with prize. Winner must take delivery of prize from the automobile retailer designated by Sponsor. Winners are responsible for all taxes and fees associated with prize receipt and/or use, which may include GST/HST/QST taxes if applicable. Approximate Retail Value ("ARV"): \$70,559.00.

THE APPROXIMATE RETAIL VALUE OF THE VEHICLE NOTED ABOVE IS AN APPROXIMATION. UNDER NO CIRCUMSTANCES WHATSOEVER WILL ANY DIFFERENCE BETWEEN THE ACTUAL RETAIL VALUE OF THE VEHICLE AS AT THE TIME OF PRIZE FULFILMENT AND THE APPROXIMATE RETAIL VALUE OF THE VEHICLE NOTED ABOVE BE AWARDED.

Odds of winning the Collect and Win Game Prize depend on the number of times entrants play and the Game Pieces distributed.

### **Instant Win Game Prizes:**

ONE HUNDRED FIFTY (150) FIRST PRIZES: \$100 Starbucks Gift Card. ARV: \$100.00. ONE HUNDRED FIFTY (150) SECOND PRIZES: \$75 Starbucks Gift Card. ARV: \$75.00. ONE HUNDRED FIFTY (150) THIRD PRIZES: \$50 Starbucks Gift Card. ARV: \$50.00. TWO THOUSAND (2,000) FOURTH PRIZES: \$25 Starbucks Gift Card. ARV: \$25.00. ONE HUNDRED FIFTY (150) FIFTH PRIZES: 300 Bonus Stars will be added to each winner's Account. ARV: \$12.78. FIVE THOUSAND (5,000) SIXTH PRIZES: \$10 Starbucks Gift Card. ARV: \$10.00. TWO THOUSAND FIVE HUNDRED (2,500) SEVENTH PRIZES: 150 Bonus Stars will be added to each winner's Account. ARV: \$6.39. TWENTY-SIX THOUSAND (26,000) EIGHTH PRIZES: \$5 Starbucks Gift Card. ARV: \$5.00. FIFTEEN THOUSAND (15,000) NINETH PRIZES: 50 Bonus Stars will be added to each winner's Account. ARV: \$2.13. TWENTY-FIVE THOUSAND (25,000) TENTH PRIZES: 25 Bonus Stars will be added to each winner's Account. ARV: \$1.06. SEVENTY-FIVE THOUSAND (75,000) ELEVENTH PRIZES: 10 Bonus Stars will be added to each winner's Account. ARV: \$0.43. SEVENTY-FIVE THOUSAND (75,000) TWELTH PRIZES: 5 Bonus Stars will be added to each winner's Account. ARV: \$0.21.

Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: One (1) First Prize, one (1) Second Prize, one (1) Third Prize, one (1) Fourth Prize, one (1) Fifth Prize, one (1) Sixth Prize, one (1) Seventh Prize, and one (1) Twelfth Prize per person per day during the Promotion Period; and one (1) Eighth Prize and one (1) Tenth Prize per person during the Promotion Period.

For All Prizes: Starbucks Gift Card, Starbucks Card, and Starbucks Account terms and conditions apply. Stars accumulated under the Starbucks Rewards loyalty program are promotional and have no cash value; Bonus Stars awarded in this Promotion have value in the Starbucks Rewards loyalty program when awarded. No cash equivalent unless required by law and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or prize component for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES: \$458,651.00

**9. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, Volvo Car Canada Ltd., and each of their respective direct or indirect parents, subsidiaries, affiliates, related entities, suppliers, distributors, advertising/promotion agencies and each such company's officers, directors, members, employees, contractors, and agents (collectively, the "Released Parties") from and against any and all losses, liability, illness, injury, claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt, possession, use or misuse of any prize. The Promotion is in no way sponsored or administered by Volvo Car Canada Ltd. ("Volvo"). Volvo is hereby completely released of all liability by each entrant in this Promotion. Any questions, comments or complaints regarding the Promotion must be directed to the Sponsor and not to Volvo.

**10. Publicity:** Except where prohibited, participation in the Promotion constitutes entrant's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and province for promotional purposes worldwide, in perpetuity, in any and all media, manner, and formats now known or hereafter devised, without further payment or consideration.

**11. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Collect and Win Game, Skills Game, or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national

emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Collect and Win Game, Skills Game, or Instant Win Game, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion and subject to the approval of the Régie des alcools, des courses et des jeux. In such event, Sponsor reserves the right to modify the prizes offered herein and to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Collect and Win Game, Skills Game, or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Collect and Win Game or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**12. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by any Entrant, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an Entrant's play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another Collect and Win Game or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

**13. Disputes:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Washington or the appropriate Washington state court located in King County, Washington; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Washington, without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington. For Residents of Quebec Only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

**14. Entrant's Personal Information:** Information collected from Entrants is subject to the

Sponsor's Privacy Policy <http://www.starbucks.ca/about-us/company-information/online-policies/privacy-statement>.

**15. Winner List:** For a winner list, please [click here](#). The winner list will be posted after winner confirmation is complete.

**16. Promotion Emails:** By participating in the Promotion, you agree to receive emails related to the Promotion including, but not limited to, registration confirmation email and free game play email(s).

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