

Starbucks® Summer Game **Member Game Official Rules - Canada**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Starbucks® Summer Game (the "Promotion") is open only to legal residents of Canada who are at least eighteen (18) years old and who are members of the Starbucks® Rewards loyalty program at the time of entry ("Entrant(s)"). Employees of Starbucks Coffee Canada, Inc., Merkle Inc., and any of their direct or indirect parent and affiliate companies, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, provincial, municipal, territorial and local laws and regulations and is void where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion includes an instant win game ("Instant Win Game") and a sweepstakes ("Sweepstakes").

2. Sponsor: Starbucks Coffee Canada, Inc., 5140 Yonge Street, Suite 1205, Toronto, ON M2N 6L7, Canada. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U.S.A.

3. Timing: The Promotion begins on July 21, 2021 at 8:00 a.m. Pacific Time ("PT") and ends on August 22, 2021 at 11:59 p.m. PT (the "Promotion Period"). For purposes of this Promotion, a "day" begins at 12:00 a.m. PT and ends at 11:59 p.m. PT, except the first day which begins at 8:00 a.m. PT and ends at 11:59 p.m. PT. Administrator's computer is the official time-keeping device for this Promotion.

4. How to Enter: During the Promotion Period, visit <https://www.starbuckssummergame.ca> ("Promotion Site") and sign into your Starbucks Rewards account ("Account"). Each Entrant will receive one (1) game play for registering for the Promotion (first visit only).

Then, there are two (2) ways to earn a game play, as outlined below.

a. Make a Purchase at Starbucks Using a Starbucks Card or linked payment method, or by scanning your Starbucks app prior to checkout: During the Promotion Period, make a qualifying purchase (excluding Starbucks Card and Starbucks Card reloads) at a participating Starbucks retail location in Canada. Then, visit the Promotion Site and sign into your Account and you will have received one (1) game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or one (1) Sweepstakes entry. If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

b. Enter without Making a Purchase: During the Promotion Period, to play without making a purchase, visit Promotion Site and follow the links and instructions to complete and submit the entry form. An email with a unique link will be sent to the email address you provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account and you will have received one (1) game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or one (1) Sweepstakes entry. If you are a potential winner of a prize, you will be provided directions

for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

Limit: Each Entrant may earn one (1) game play during the Promotion Period for registering for the Promotion; each Entrant may earn up to two (2) game plays per day during the Promotion Period by either making up to two (2) purchase transactions; or up to two (2) “free” requests; or a combination of the purchase and free entry method for a total of two (2) plays per day.

Multiple Entrants are not permitted to share the same email address or Account. Each Entrant is limited to only one (1) Account. Any attempt by any Entrant to obtain more than the stated number of plays by using multiple/different email addresses, Accounts, identities, registrations and logins, or any other methods will void that Entrant’s plays and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the Starbucks Rewards Account or email address used to register will be deemed to be the Entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Area Details: There are five (5) areas (each an “Area”) within the Promotion where you must complete a specific challenge in order to progress to the next Area. There is one (1) Instant Win Game prize type available for each Area but regardless of the Area you are visiting, you still have the chance to win the non-Area specific Instant Win Game prizes.

Area	Instant Win Game Prize Available	Challenge in order to progress to next Area
1 - Backyard Hang	Free Drinks for a Week	Play three (3) times
2 - Pool Party	Dragonfruit floatie	Make a purchase or participate via the Enter without Making a Purchase method and play the game
3 - Camping Trip	Free Bakery Item for a Week	Play two (2) days in a row
4 - Beach Day	Bose SoundLink Color Bluetooth® speaker II	Play three (3) times
5 - Boardwalk Stroll	\$100 Starbucks Card	Word scramble

Complete Challenges: You may complete challenges in order to progress to the next Area, as outlined below:

Play three (3) times: Once you’re located in the Backyard Hang Area, during the Promotion Period, play the game three (3) times and you will progress to the Pool Party Area.

Make a purchase or participate via the Enter without Making a Purchase method and play the game:

Make a Purchase: Once you’re located in the Pool Party Area, during the Promotion Period, make a qualifying purchase (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) at a participating Starbucks retail location in Canada. Then, visit the Promotion Site and sign into your Account. Follow the links and instructions to play the game and you will progress to the Camping Trip Area.

Enter without Making a Purchase: Once you're located in the Pool Party Area, during the Promotion Period, visit the Promotion and follow the links and instructions to complete and submit the entry form. An email with a unique link will be sent to the email address provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account. Follow the links and instructions to play the game and you will progress to the Camping Trip Area.

Limit: Each Entrant may progress to the Camping Trip Area by either making one (1) eligible purchase transaction or participating in the Enter without Making a Purchase method, as outlined above.

Play two (2) days in a row: Once you're located in the Camping Trip Area, during the Promotion Period, play the game two (2) consecutive days in a row and you will progress to the Beach Day Area.

Play three (3) times: Once you're located in the Beach Day Area, during the Promotion Period, play the game three (3) times and you will progress to the Boardwalk Stroll Area.

Word scramble: Once you're located in the Boardwalk Stroll Area, during the Promotion Period, play the game three (3) times to unlock the Word scramble. Follow instructions to correctly unscramble the word to complete the Boardwalk Stroll Area. Once you complete all five (5) Area challenges, you are able to select which Area you would like to visit. Follow the links and instructions to visit an Area. You are only able to play for the chance to win the applicable Area's Instant Win Game prize if you are located in that Area.

In addition, after completing all five (5) Area challenges, if you do not have any game plays available, you have the option to "trade" in three (3) Sweepstakes entries for one (1) game play.

5. Sweepstakes/Instant Win Game Functionality: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners for each are final and binding in all matters related to the Promotion. For the Sweepstakes: Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the Promotion Period on August 23, 2021 at 9:00 a.m. PT in Southfield, MI. For the Instant Win Game: There will be 203,530 random, computer-generated winning times, one for each prize listed below, during the Promotion Period. For the Third Prize, there will be twelve thousand (12,000) random, computer-generated winning times from July 21, 2021 at 8:00 a.m. PT and July 27, 2021 at 11:59 p.m. PT; for the Fourth Prize, there will be four thousand five hundred (4,500) random, computer-generated winning times from July 21, 2021 at 8:00 a.m. PT and July 27, 2021 at 11:59 p.m. PT; and for the Seventh Prize, there will be thirty-four thousand five hundred (34,500) random, computer-generated winning times from July 21, 2021 at 8:00 a.m. PT and July 25, 2021 at 11:59 p.m. PT. If you are the first player to play the game at or after one of the randomly generated times, you will be a potential instant winner of the prize indicated.

6. Verification of Sweepstakes and Instant Win Game Winners: All potential winners are subject to verification by Sponsor or Administrator. An Entrant is not a winner of any prize, even if the Instant Win Game or Sweepstakes should so indicate, unless and until Entrant's eligibility and the potential winning play/entry has been verified and Entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Receiving a prize is contingent upon compliance with these Official Rules. Each potential winner (parent/legal guardian if winner is a minor in his/her place of residence) of a prize valued at or over

\$600 will be sent an email to the email address associated with his/her Account and required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") which must be received by Administrator, within three (3) days of the date notice or attempted notice is sent, in order to claim the prize. Each potential winner of any prize will be required to correctly answer a time-limited skill testing question without any assistance in order to be eligible to receive a prize within the time frame indicated. If the question is answered incorrectly, the prize will be forfeited. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole discretion, to administer an alternate skills testing question as it deems appropriate based on the circumstances, to address disability issues and/or to comply with applicable law.

If a potential winner of any prize cannot be contacted or fails to sign and return the Declaration or any requested information, or correctly answer the skills testing question within the time frame requested, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25.00 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all eligible entries. There will be three (3) alternate drawings after which the applicable prize will remain unawarded. Unclaimed Instant Win Game prizes valued at or less than \$25.00 will not be awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion (unless otherwise noted below).

7. Prizes:

Sweepstakes Prizes: TWO (2) AEROPLAN POINTS GRAND PRIZES: Twenty thousand (20,000) Aeroplan points. Aeroplan points have no cash value but are redeemable under the Aeroplan program for flights and other rewards. The retail value of rewards obtained using Aeroplan points will vary depending on a range of factors including the type of reward issued, details of which may be found at <https://www.aircanada.com/ca/en/aco/home/aeroplan.html>. Aeroplan points may be redeemed only in accordance with the General Terms & Conditions of the Aeroplan program. Full terms and conditions of the Aeroplan Program are available online at <https://www.aircanada.com/ca/en/aco/home/aeroplan/legal/terms-and-conditions.html>.

Approximate Retail Value ("ARV"): \$600.00. TWENTY (20) FREE DRINKS FOR 3 MONTHS GRAND PRIZES: "Free Drinks for 3 Months" means the winner will receive a daily credit to their Account for three (3) months (92 days) for one (1) free standard menu-sized handcrafted beverage. Credits are redeemable at participating Starbucks stores in Canada. Ready-to-drink, bottled, and alcoholic beverages are excluded. Beverage credits expire daily and are non-transferable. The three (3) month period begins on or around 10/1/2021 and ends 12/31/2021. Winner must present a Starbucks Card or scan their Starbucks App prior to check out to redeem the free beverage item. Credits will expire at 11:59 p.m. PT of each day and will not accumulate in the winner's Account. ARV: \$503.00. TWENTY-FIVE (25) BONUS STARS GRAND PRIZES: Ten thousand (10,000) Bonus Stars which will be automatically added to winner's Starbucks Rewards Account used to register for the Promotion. ARV: \$409.00. FIVE (5) SUNGLASSES GRAND PRIZES: A pair of Bose Frames Soprano audio sunglasses. ARV: \$309.00.

Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the Promotion Period. Limit: one (1) Aeroplan Points Grand Prize, one (1) Free Drinks for 3 Months Grand Prize, one (1) Bonus Stars Grand Prize, and one (1) Sunglasses Grand Prize per person.

Instant Win Game Prizes: THREE HUNDRED FIFTY (350) "BACKYARD HANG AREA" PRIZES: "Free Drinks for a Week." Means the winner will receive a daily credit to their Account for one-week (seven (7) days) for one (1) free standard menu-sized handcrafted beverage. Credits are redeemable at participating Starbucks stores in Canada. Ready-to-drink, bottled, and alcoholic beverages are excluded. Beverage credits expire daily and are non-transferable. Winner must present a Starbucks Card or scan their Starbucks App prior to check out to redeem the free beverage item. Credits will expire at 11:59 p.m. PT of each day and will not accumulate in the winner's account. ARV: \$31.36. TWO HUNDRED (200) "POOL PARTY AREA" PRIZES: A

Dragonfruit floatie. ARV: \$50.00. THREE HUNDRED FIFTY (350) "CAMPING TRIP AREA" PRIZES: "Free Bakery Item for a Week." Means the winner will receive a daily credit to their Account for one-week (seven (7) days) for one (1) free bakery item. Excludes sous vide egg bites, breakfast sandwiches, breakfast wraps, multi-serve items and packaged bakery goods. Terms and conditions apply. Credits are redeemable at participating Starbucks stores in Canada. Credits expire daily and are non-transferable. Winner must present a Starbucks Card or scan their Starbucks App prior to check out to redeem the free bakery item. Credits will expire at 11:59 p.m. PT of each day and will not accumulate in the winner's account. ARV: \$17.92. FIVE (5) "BEACH DAY AREA" PRIZES: A Bose SoundLink Color Bluetooth® speaker II ARV: \$169.00. ONE HUNDRED TWENTY-FIVE (125) "BOARDWALK STROLL AREA" PRIZES: A \$100 Starbucks Card. Terms and conditions of gift cards apply. ARV: \$100.00. FIVE HUNDRED (500) FIRST PRIZES: One hundred fifty (150) Stars Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$6.14. THIRTEEN THOUSAND (13,000) SECOND PRIZES: A free product coupon that can be used for a Starbucks Refreshers® Beverage or Iced Tea (any size). Terms and conditions of coupons apply. ARV: \$4.58. TWELVE THOUSAND (12,000) THIRD PRIZES: A free product coupon that can be used for an Iced Cold Brew or Iced Coffee Beverage (any size). Terms and conditions of coupons apply. ARV: \$3.88. FOUR THOUSAND FIVE HUNDRED (4,500) FOURTH PRIZES: Fifty (50) Stars Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$2.05. THIRTY-EIGHT THOUSAND (38,000) FIFTH PRIZES: Twenty-five (25) Stars Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$1.02. ONE HUNDRED THOUSAND (100,000) SIXTH PRIZES: Ten (10) Stars Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$0.41. THIRTY-FOUR THOUSAND FIVE HUNDRED (34,500) SEVENTH PRIZES: A 50% off product coupon that can be used for a Frappuccino® blended beverage or Iced Espresso Beverage (any size). Terms and conditions of coupons apply.

Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: one (1) Backyard Hang Area Prize, one (1) Pool Party Area Prize, one (1) Camping Trip Area Prize, one (1) Beach Day Area Prize, one (1) Boardwalk Stroll Area Prize, per person during the Promotion Period; and one (1) First Prize, one (1) Second Prize, one (1) Third Prize, one (1) Fourth Prize, one (1) Fifth Prize, one (1) Sixth Prize, one (1) Seventh Prize, per person per day during the Promotion Period.

For All Prizes: Starbucks Card and Starbucks Rewards terms and conditions apply. Stars accumulated under the Starbucks Rewards loyalty program are promotional and have no cash value; Bonus Stars awarded in this Promotion have value in the Starbucks Rewards loyalty program when awarded. The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. No cash equivalent unless required by law and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or prize component for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES: \$261,778.

8. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, Aeroplan, Air Canada, and each of their respective direct or indirect parents, subsidiaries, affiliates, related entities, suppliers, distributors, advertising/promotion agencies and each such company's officers, directors, members, employees, contractors, and agents (collectively, the "Released Parties") from and against any and all losses, liability, illness, injury, claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt, possession, use or misuse of any prize.

The Promotion is in no way sponsored, endorsed, administered by, nor is associated with Aeroplan, its parent company Air Canada, and each of their respective subsidiaries and affiliates.

9. Publicity: Except where prohibited, participation in the Promotion constitutes entrant's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and province for promotional purposes worldwide, in perpetuity, in any and all media, manner, and formats now known or hereafter devised, without further payment or consideration.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion and subject to the approval of the Régie des alcools, des courses et des jeux. In such event, Sponsor reserves the right to modify the prizes offered herein and to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by any Entrant, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an Entrant's play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

12. Disputes: Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Washington or the appropriate Washington state court located in King County, Washington; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Promotion, shall be

governed by, and construed in accordance with, the laws of the State of Washington, without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington. For Residents of Quebec Only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

13. Entrant's Personal Information: Information collected from Entrants is subject to the Sponsor's Privacy Policy <http://www.starbucks.ca/about-us/company-information/online-policies/privacy-statement>.

14. Winner List: For a winner list, visit <https://bit.ly/3m5pTYa>. The winner list will be posted after winner confirmation is complete.

15. Promotion Emails: By participating in the Promotion, you agree to receive emails related to the Promotion including, but not limited to, registration confirmation email and free game play email(s).

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