

## **Starbucks Summer Game 2020 Member Game Official Rules – Canada**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Starbucks Summer Game 2020 (the "Promotion") is open only to legal residents of Canada (excluding Quebec) who are at least eighteen (18) years old and who are members of the Starbucks® Rewards loyalty program at the time of entry ("Entrant(s)"). Employees of Starbucks Coffee Canada, Inc., Merkle Inc., and any of their direct or indirect parent and affiliate companies, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, provincial, municipal, territorial and local laws and regulations and is void in Quebec and where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion includes an instant win game ("Instant Win Game") and a sweepstakes ("Sweepstakes"). If you would like to register for the Starbucks Rewards loyalty program without a Starbucks Card, visit <https://www.starbucks.ca/account/create> and follow the instructions to create a Starbucks Rewards loyalty account.

**2. Sponsor:** Starbucks Coffee Canada, Inc., 5140 Yonge Street, Suite 1205, Toronto, ON M2N 6L7, Canada. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U.S.A.

**3. Timing:** The Promotion begins on July 21, 2020 at 8:00 a.m. Pacific Time ("PT") and ends on August 23, 2020 at 11:59 p.m. PT (the "Promotion Period"). For purposes of this Promotion, a "day" begins at 12:00 a.m. PT and ends at 11:59 p.m. PT, except the first day which begins at 8:00 a.m. PT and ends at 11:59 p.m. PT. There are also five (5) phases (each a "Phase"), as outlined below:

<b>Phase</b>	<b>Start Date at 12:00 a.m. PT (unless otherwise specified)</b>	<b>End Date at 11:59 p.m. PT</b>
1	July 21, 2020 at 8:00 a.m. PT	July 26, 2020
2	July 27, 2020	August 2, 2020
3	August 3, 2020	August 9, 2020
4	August 10, 2020	August 16, 2020
5	August 17, 2020	August 23, 2020

Administrator's computer is the official time-keeping device for this Promotion.

**4. How to Enter:** During the Promotion Period, visit <https://www.starbuckssummergame.ca> ("Promotion Site") and sign into your Starbucks Rewards account ("Account"). Each Entrant will automatically receive one (1) game play for registering for the Promotion and viewing the provided "Onboarding" experience (first visit only).

Then, there are two (2) ways to earn a game play, as outlined below.

**a. Make a Purchase at Starbucks Using a registered Starbucks Card:** During the Promotion Period, make a qualifying purchase (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) at a participating Starbucks retail location in Canada using a Starbucks Card ("Card") registered to your Starbucks Rewards account ("Account") or a registered digital Starbucks Card on your Starbucks mobile application ("App") for

payment. Then, visit the Promotion Site and sign into your Account and you will have received two (2) game plays for making your first purchase. Then for subsequent purchases, you will receive one (1) game play. Follow the links to play the game and you will receive either an Instant Win Game prize or one (1) entry into the Sweepstakes. Once you play the game thirteen (13) or more times and earn a game play, follow the instructions and play the game and you will either receive an Instant Win Game prize or two (2) entries into the Sweepstakes. If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

**b. Enter without Making a Purchase:** During the Promotion Period, to play without making a purchase, visit Promotion Site and follow the links and instructions to complete and submit the entry form. An email with a unique link will be sent to the email address you provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account and you will have received one (1) game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or one (1) entry into the Sweepstakes. Once you play the game thirteen (13) or more times and earn a game play, follow the instructions and play the game and you will either receive an Instant Win Game prize or two (2) entries into the Sweepstakes. If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

Limit: Each Entrant may earn one (1) game play during the Promotion Period for registering for the Promotion/viewing the Onboarding; each Entrant may earn up to two (2) game plays per day during the Promotion Period by either making up to two (2) purchase transactions with a registered Starbucks Card or App; or up to two (2) “free” requests; or a combination of the purchase and free entry method for a total of two (2) plays per day during the Promotion Period; and each Entrant may earn one (1) bonus game play for either making their first purchase or requesting one (1) “free” bonus play.

Multiple Entrants are not permitted to share the same email address or Account. Each Entrant is limited to only one (1) Account. Any attempt by any Entrant to obtain more than the stated number of plays by using multiple/different email addresses, Accounts, identities, registrations and logins, or any other methods will void that Entrant's plays and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the Starbucks Rewards account or email address used to register will be deemed to be the Entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

**Bonus Plays:** There are two (2) ways to earn a bonus play, as outlined below:

- a. Make a Purchase and Play the Game Thirteen (13) Times:** Once you have made at least one (1) qualifying purchase (as outlined in Section 4.a) and played the game thirteen (13) times, you will earn one (1) bonus game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or two (2) entries into the Sweepstakes. If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

**Alternate Method of Entry:** To earn a bonus game play without making a purchase, once you play the game thirteen (13) times, visit the Promotion Site and follow the links and instructions to select the bonus play option from the provided list and complete and submit the form to receive one (1) bonus game play. An email with a unique link will be sent to the email address provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or two (2) entries into the Sweepstakes. If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

Limit: Each Entrant may receive one (1) bonus game play during the Promotion Period, regardless of method of entry.

- b. Make a Purchase and Play the Game Eighteen (18) Times:** Once you have made at least one (1) qualifying purchase (as outlined in Section 4.a) and played the game eighteen (18) times, you will earn one (1) bonus game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or two (2) entries into the Sweepstakes. If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

**Alternate Method of Entry:** To earn a bonus game play without making a purchase, once you play the game eighteen (18) times, visit the Promotion Site and follow the links and instructions to select the bonus play option from the provided list and complete and submit the form to receive one (1) bonus game play. An email with a unique link will be sent to the email address provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or two (2) entries into the Sweepstakes. If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

Limit: Each Entrant may receive one (1) bonus game play during the Promotion Period, regardless of method of entry.

**Offer:** Once you have made at least one (1) qualifying purchase (as outlined in Section 4.a) and played the game twenty-six (26) times, you will receive 25 Bonus Stars ("Offer"). Approximate Retail Value ("ARV"): \$1.00. Limit: One (1) Offer per Entrant during the Promotion Period. The Offer will be fulfilled within 24 hours.

**5. Sweepstakes/Instant Win Game Functionality:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners for each are final and binding in all matters related to the Promotion. For the Sweepstakes: The applicable Sweepstakes Grand Prize will be awarded based on the total number of valid Sweepstakes entries received during the Promotion Period, as outlined in the table below:

Threshold	Grand Prize Description	Sweepstakes Entry Threshold
1	500 Bonus Stars	0-249,999
2	1,000 Bonus Stars	250,000-499,999
3	5,000 Bonus Stars	500,000-999,999

4	10,000 Bonus Stars	1,000,000-1,499,999
5	20,000 Bonus Stars	1,500,000-1,999,999
6	30,000 Bonus Stars	2,000,000 or more

Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the Promotion Period on or around August 24, 2020. For the Instant Win Game: There will be two hundred twenty-four thousand seven hundred fifty (224,750) random, computer-generated winning times, one for each prize listed below, during the Promotion Period. For the Third Prize, there will be eleven thousand (11,000) random, computer-generated winning times during Phase 1; for the Fourth Prize, there will be nineteen thousand (19,000) random, computer-generated winning times during Phase 1; for the Fifth Prize, there will be nineteen thousand (19,000) random, computer-generated winning times during Phase 1; for the Phase 1 Prize, there will be five hundred (500) random, computer-generated winning times during Phase 1; for the Phase 2 Prize, there will be two hundred fifty (250) random, computer-generated winning times during Phase 2; for the Phase 3 Prize, there will be two hundred fifty (250) random, computer-generated winning times during Phase 3; for the Phase 4 Prize, there will be two hundred fifty (250) random, computer-generated winning times during Phase 4; and for the Phase 5 Prize, there will be five hundred (500) random, computer-generated winning times during Phase 5. If you are the first player to play the game at or after one of the randomly generated times, you will be a potential instant winner of the prize indicated.

**6. Verification of Sweepstakes and Instant Win Game Winners:** All potential winners are subject to verification by Sponsor or Administrator. An Entrant is not a winner of any prize, even if the Instant Win Game or Sweepstakes should so indicate, unless and until Entrant's eligibility and the potential winning play/entry has been verified and Entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Receiving a prize is contingent upon compliance with these Official Rules. Each potential winner (parent/legal guardian if winner is a minor in his/her place of residence) of a prize valued at or over \$600 will be sent an email to the email address associated with his/her Account and required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") which must be received by Administrator, within three (3) days of the date notice or attempted notice is sent, in order to claim the prize. Each potential winner of any prize will be required to correctly answer a time-limited skill testing question without any assistance in order to be eligible to receive a prize within the time frame indicated. If the question is answered incorrectly, the prize will be forfeited.

If a potential winner of any prize cannot be contacted or fails to sign and return the Declaration or any requested information, or correctly answer the skills testing questions within the time frame requested, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25.00 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all eligible entries. There will be three (3) alternate drawings after which the applicable prize will remain unawarded. Unclaimed Instant Win Game prizes valued at or less than \$25.00 will not be awarded. Sweepstakes prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion (unless otherwise noted below); Instant Win Game prizes will be fulfilled within thirty (30) days after the conclusion of the Promotion.

## 7. Prizes:

**Sweepstakes Prizes:** TEN (10) GRAND PRIZES: Depending on the number of valid Sweepstakes entries received during the Promotion Period, the applicable Grand Prize will be awarded, as outlined below:

Threshold	Prize Description	ARV
1	500 Bonus Stars	\$20.00
2	1,000 Bonus Stars	\$40.00
3	5,000 Bonus Stars	\$200.00
4	10,000 Bonus Stars	\$400.00
5	20,000 Bonus Stars	\$800.00
6	30,000 Bonus Stars	\$1,200.00

Bonus Stars will be added to the Starbucks Rewards Account used to register for the Promotion. Threshold 4, 5 and 6 will be awarded as 5,000 Bonus Star deposits in winner's account. First deposit of Bonus Stars will be fulfilled on or around November 1, 2020 and any subsequent deposit(s) will be fulfilled approximately one (1) month after prior deposit. Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the Promotion Period. Starbucks Card and Starbucks Account terms and conditions apply. Limit: one (1) Sweepstakes Grand Prize per person.

**Instant Win Game Prizes:** FIVE HUNDRED (500) FIRST PRIZES: Two hundred fifty (250) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$9.00. ONE THOUSAND FIVE HUNDRED (1,500) SECOND PRIZES: One hundred fifty (150) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$5.40. ELEVEN THOUSAND (11,000) THIRD PRIZES: A free product coupon good for an Iced Cold Brew or Iced Coffee Beverage (any size). Terms and conditions of coupons apply. ARV: \$3.88. NINETEEN THOUSAND (19,000) FOURTH PRIZES: A coupon good for 50% off a Frappuccino® blended beverage or Iced Espresso Beverage (any size). Terms and conditions of coupons apply. NINETEEN THOUSAND (19,000) FIFTH PRIZES: A coupon good for 50% off a Starbucks Refreshers® handcrafted beverage or Iced Tea (any size). Terms and conditions of coupons apply. EIGHT THOUSAND (8,000) SIXTH PRIZES: Fifty (50) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$1.80. FORTY THOUSAND (40,000) SEVENTH PRIZES: Twenty-five (25) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$0.90. ONE HUNDRED TWENTY-FOUR THOUSAND (124,000) EIGHTH PRIZES: Ten (10) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$0.36. FIVE HUNDRED (500) PHASE 1 PRIZES: An Uber Eats promo code valid for up to \$10 off one (1) order at participating Starbucks available on the Uber Eats app or in your web browser. Terms and conditions apply. Promo code can only be used for Starbucks purchases through Uber Eats. Code expires November 30, 2020. ARV: up to \$10. TWO HUNDRED FIFTY (250) PHASE 2 PRIZES: A S'mores Frappuccino™ pool floatie. ARV: \$70.00. TWO HUNDRED FIFTY (250) PHASE 3 PRIZES: A Starbucks® cold cup. ARV: \$27.88. TWO HUNDRED FIFTY (250) PHASE 4 PRIZES: A Starbucks® water bottle. \$5.65. FIVE HUNDRED (500) PHASE 5 PRIZES: A \$10 Starbucks gift card. Terms and conditions of gift cards apply. ARV: \$10.00.

Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: one (1) First Prize, one (1) Second Prize, one (1) Sixth Prize, one (1) Seventh Prize, one (1) Eighth Prize per person per day during the Promotion Period; one (1) Third Prize, one (1) Fourth Prize, one (1) Fifth Prize per person per day during Phase 1; and one (1) Phase 1 Prize, one (1) Phase 2 Prize, one (1) Phase 3 Prize, one (1) Phase 4 Prize, and one (1) Phase 5 Prize per person during the Promotion Period.

For All Prizes: Stars accumulated under the Starbucks Rewards loyalty program are promotional and have no cash value; Bonus Stars awarded in this Promotion have value in the Starbucks Rewards loyalty program when awarded. No cash equivalent unless required by law and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's

sole discretion. Sponsor reserves the right to substitute a prize or prize component for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES IS UP TO: \$198,202.50.

**8. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, and each of their respective direct or indirect parents, subsidiaries, affiliates, related entities, suppliers, distributors, advertising/promotion agencies and each such company's officers, directors, members, employees, contractors, and agents (collectively, the "Released Parties") from and against any and all losses, liability, illness, injury, claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt, possession, use or misuse of any prize.

**9. Publicity:** Except where prohibited, participation in the Promotion constitutes entrant's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and province for promotional purposes worldwide, in perpetuity, in any and all media, manner, and formats now known or hereafter devised, without further payment or consideration.

**10. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**11. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by any Entrant, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an Entrant's play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

**12. Disputes:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Washington or the appropriate Washington state court located in King County, Washington; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and

consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Washington, without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington.

**13. Entrant's Personal Information:** Information collected from Entrants is subject to the Sponsor's Privacy Policy <http://www.starbucks.ca/about-us/company-information/online-policies/privacy-statement>.

**14. Winner List:** For a winner list, visit <https://bit.ly/2zzdu1L>. The winner list will be posted after winner confirmation is complete.

**15. Promotion Emails:** By participating in the Promotion, you agree to receive emails related to the Promotion including, but not limited to, registration confirmation email and free game play email(s).

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