

Starbucks® Earth Month Game
Member Game Official Rules - US

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Starbucks® Earth Month Game (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old and who are members of the Starbucks® Rewards loyalty program at the time of entry ("Entrant(s)"). Employees of Starbucks Corporation, Merkle Inc., and any of their direct or indirect parent and affiliate companies, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion includes an instant win game ("Instant Win Game"), a sweepstakes ("Sweepstakes"), and a skill-based game ("Skills Game").

2. Sponsor: Starbucks Corporation, 2401 Utah Ave. S, Seattle, WA 98134. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Promotion begins on March 31, 2021 at 8:00 a.m. Pacific Time ("PT") and ends on April 30, 2021 at 11:59 p.m. PT (the "Promotion Period"). For purposes of this Promotion, a "day" begins at 12:00 a.m. PT and ends at 11:59 p.m. PT, except the first day which begins at 8:00 a.m. PT and ends at 11:59 p.m. PT. The Promotion also consists of five (5) phases (each a "Phase"), as outlined below:

Phase	Start Date at 12:00 a.m. PT (unless otherwise noted)	End Date at 11:59 p.m. PT
1	March 31, 2021 at 8:00 a.m. PT	April 4, 2021
2	April 5, 2021	April 11, 2021
3	April 12, 2021	April 18, 2021
4	April 19, 2021	April 25, 2021
5	April 26, 2021	April 30, 2021

Administrator's computer is the official time-keeping device for this Promotion.

4. How to Enter the Sweepstakes and Instant Win Game: During the Promotion Period, visit <https://www.starbucksearthmonthgame.com> ("Promotion Site") and sign into your Starbucks Rewards account ("Account"). Each Entrant will randomly receive either one (1) game play, two (2) game plays, or four (4) game plays for registering for the Promotion (first visit only).

Then, there are two (2) ways to earn a game play, as outlined below.

a. Make a Purchase at Starbucks Using a Starbucks Card or linked payment method, or by scanning your Starbucks app prior to checkout: During the Promotion Period, make a qualifying purchase (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) at a participating Starbucks retail location in the United States. Then, visit the Promotion Site and sign into your Account and you will have received one (1) game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or one (1) Sweepstakes entry and one (1) Skills Game “booster” (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

b. Enter without Making a Purchase: During the Promotion Period, to play without making a purchase, visit Promotion Site and follow the links and instructions to complete and submit the entry form. An email with a unique link will be sent to the email address you provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account and you will have received one (1) game play. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or one (1) Sweepstakes entry and one (1) Skills Game “booster” (awarded at random). If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

Limit: Each Entrant may earn either one (1), two (2), or four (4) game play(s) during the Promotion Period for registering for the Promotion; each Entrant may earn up to two (2) game plays per day during the Promotion Period by either making up to two (2) purchase transactions; or up to two (2) “free” requests; or a combination of the purchase and free entry method for a total of two (2) plays per day.

Multiple Entrants are not permitted to share the same email address or Account. Each Entrant is limited to only one (1) Account. Any attempt by any Entrant to obtain more than the stated number of plays by using multiple/different email addresses, Accounts, identities, registrations and logins, or any other methods will void that Entrant's plays and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the Starbucks Rewards account or email address used to register will be deemed to be the Entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Bonus Game Plays: During the Promotion Period, each Entrant may receive a bonus game play for completing the following challenge or participating via the Alternate Method of Entry, as outlined below:

Purchase Select Menu Item(s) Challenge: During each Phase of the Promotion Period, purchase one (1) item from the provided menu at a participating Starbucks store (excluding alcoholic beverages, Starbucks Card and Starbucks Card reloads) in one (1) purchase transaction to receive one (1) bonus play. For a full list of participating menu items, see Appendix A. Once the challenge is completed, sign into your Account and follow the links and instructions to play the game and you will receive either an Instant Win Game prize or one (1) Sweepstakes entry and one (1) Skills Game “booster” (awarded at random). You will also receive three (3) “shrink” boosters and three (3) “rotate” boosters that can be used in the Skills Game for completing this challenge. If you are a potential winner of a prize, you will be provided directions for

validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Game.

Alternate Method of Entry: During each Phase of the Promotion Period, to earn a bonus game play without making a purchase, visit the Promotion Site and follow the links and instructions to select a challenge from the provided list that you would like to earn a bonus play and complete and submit the form to receive one (1) bonus game play for the selected challenge. An email with a unique link will be sent to the email address provided on the form. Click on the unique link to enter the Promotion Site and sign into your Account. Follow the links and instructions to play the game and you will receive either an Instant Win Game prize or one (1) Sweepstakes entry and one (1) Skills Game “booster” (awarded at random). You will also receive three (3) “shrink” boosters and three (3) “rotate” boosters that can be used in the Skills Game for completing this challenge. If you are a potential winner of a prize, you will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the game.

Limit: Each Entrant may earn up to two (2) bonus game plays per Phase during the Promotion Period by either making up to two (2) eligible purchase transactions; or up to two (2) “free” requests; or a combination of the purchase and free entry method for a total of two (2) plays per Phase.

5. How to Play the Skills Game: During the Promotion Period, visit the Promotion Site and follow the instructions to click on the “Skills Game” tile. You may view the “onboarding” experience to learn how to play the game. To play the game, you will be served three (3) random shapes that you must drag and drop onto the game board. When you complete any 1x9 line or 3x3 sub-square, you will score points and the applicable line or sub-square will disappear. You can continue playing the game until there is no space left to place the served shapes. There are “boosters” within the game. A booster is an object that triggers a special rule or ability. The boosters are: “shrink,” “rotate,” and “save.” You may earn boosters through the Sweepstakes and Instant Win Game (as outlined above in Section 4) or by completing challenges, as outlined below. You can use any number of earned boosters during game play.

During each Phase, in addition to earning boosters through the methods outlined above in Section 4, you may also complete the following non-purchase challenges to earn additional boosters:

- a. **Take a Poll Challenge:** Answer the provided polling question to receive one (1) “rotate” booster. Limit: You may complete this challenge one (1) time per Phase.
- b. **Learning Challenge:** Read the provided article to receive one (1) “rotate” booster. Limit: You may complete this challenge one (1) time per Phase.
- c. **Take a Pledge Challenge:** Complete the provided pledge to receive one (1) “save” booster. Limit: You may complete this challenge one (1) time per Phase.

There are five (5) levels (each a “Level”) in the game and you must earn a certain number of points in order to progress to the next Level, as outlined below:

Level	Requirements to Complete Level
1	Earn 200 points
2	Earn 400 points
3	Earn 800 points
4	Earn 1,600 points
5	Earn 3,200 points

Donation: After the conclusion of the Promotion Period, Sponsor will donate \$250,000 to One Tree Planted (the "Donation"). See One Tree Planted's website at <https://onetreepanted.org> to learn more about this charity. Once you complete each Level you will be able to vote for one of four projects to receive a portion of the Donation. The Donation will be allocated proportionately based off of the total number of votes for each project.

6. Sweepstakes/Instant Win Game Functionality: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners for each are final and binding in all matters related to the Promotion. For the Sweepstakes: Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the Promotion Period on or around May 3, 2021. For the Instant Win Game: There will be 2,700,000 random, computer-generated winning times, one for each prize listed below, during the Promotion Period. For the Second Prize, there will be eleven thousand (11,000) random, computer-generated winning times from March 31, 2021 at 8:00 a.m. PT and April 7, 2021 at 11:59 p.m. PT; for the Sixth Prize, there will be twenty-six thousand (26,000) random, computer-generated winning times from March 31, 2021 at 8:00 a.m. PT and April 7, 2021 at 11:59 p.m. PT; for the Ninth Prize, there will be two hundred sixty-five thousand (265,000) random, computer-generated winning times from March 31, 2021 at 8:00 a.m. PT and April 7, 2021 at 11:59 p.m. PT; and for the Eleventh Prize, there will be two hundred sixty-five thousand (265,000) random, computer-generated winning times from March 31, 2021 at 8:00 a.m. PT and April 7, 2021 at 11:59 p.m. PT. If you are the first player to play the game at or after one of the randomly generated times, you will be a potential instant winner of the prize indicated.

7. Verification of Sweepstakes and Instant Win Game Winners: All potential winners are subject to verification by Sponsor or Administrator. An Entrant is not a winner of any prize, even if the Instant Win Game or Sweepstakes should so indicate, unless and until Entrant's eligibility and the potential winning play/entry has been verified and Entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Receiving a prize is contingent upon compliance with these Official Rules. Each potential winner (parent/legal guardian if winner is a minor in his/her state of residence) of a prize valued at or over \$600 (or if the cumulative value of all prizes won through programs sponsored by Starbucks in 2021 is equal to \$600 or more) will be sent an email to the email address associated with his/her Account and required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration"), and an IRS Form W-9 which must be received by Administrator, within three (3) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, or fails to sign and return the Declaration, tax forms or any other requested information within the required time period, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25.00 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all eligible entries. There will be three (3) alternate drawings after which the applicable prize will remain unawarded. Unclaimed Instant Win Game prizes valued at or less than \$25.00 will not be awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion (unless otherwise noted below).

8. Prizes:

Sweepstakes Prizes: FIFTY (50) FREE NON-DAIRY DRINKS FOR A YEAR GRAND PRIZES: "Free Non-Dairy Drinks for a Year" means the winner will receive a daily credit to his/her Account for one (1) year (three hundred sixty-five (365) days) for one (1) free standard –menu-sized handcrafted beverage that can be customized with non-dairy add-in. Credits are redeemable at participating Starbucks stores in the U.S. Ready-to-drink, bottled, and alcoholic beverages are excluded. Beverage credits expire daily and are non-transferable. The one (1) year period begins

on or around June 15, 2021 and ends June 14, 2022. At any time during the 1-year period, Sponsor may pay the remaining credit balance to the winner as a cash payment, to be reasonably determined by Sponsor, in satisfaction of the prize award. Winner must present a Starbucks Card or scan their Starbucks App prior to checkout to redeem the free beverage item. Credits will expire at 11:59 p.m. PT of each day and will not accumulate in the winner's account. Approximate Retail Value ("ARV"): \$1,854.20. FIVE (5) ELECTRIC BIKE PRIZE PACKAGES FROM RAD POWER BIKES GRAND PRIZES: Winner's choice of an in-stock electric bike from Rad Power Bikes, cup holder and in-stock additional accessory. ARV: up to \$2,248 depending on each winner's selection.

Sweepstakes Prize Winners will be responsible for income tax based on the retail price of the items that are redeemed and will receive an annual IRS Form 1099 for each tax year where the total value of the prize redeemed is equal to \$600 or more. Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the Promotion Period.

Limit: one (1) Free Non-Dairy Drinks for a Year Grand Prize and one (1) Rad Power Bike Grand Prize per person.

Instant Win Game Prizes: FIVE THOUSAND (5,000) FIRST PRIZES: A Cotopaxi fanny pack. ARV: \$30.00. ELEVEN THOUSAND (11,000) SECOND PRIZES: Starbucks Reusable Grande Cold Cup. ARV: \$13.95. NINE THOUSAND FIVE HUNDRED (9,500) THIRD PRIZES: Two hundred (200) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$6.50. ONE HUNDRED THOUSAND (100,000) FOURTH PRIZES: A free product coupon that can be used for a non-dairy beverage (including handcrafted espresso beverage). Terms and conditions of coupons apply. ARV: \$5.25. FIFTY-EIGHT THOUSAND FIVE HUNDRED (58,500) FIFTH PRIZES: One hundred fifty (150) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$4.88. TWENTY-SIX THOUSAND (26,000) SIXTH PRIZES: Fifty (50) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$1.63. ONE MILLION (1,000,000) SEVENTH PRIZES: Twenty-five (25) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$0.81. NINE HUNDRED THOUSAND (900,000) EIGHTH PRIZES: Ten (10) Bonus Stars which will be automatically added to their Starbucks Rewards Account used to register for the Promotion. ARV: \$0.33. TWO HUNDRED SIXTY-FIVE THOUSAND (265,000) NINTH PRIZES: A 50% off product coupon that can be used for brewed coffee or non-dairy handcrafted espresso beverage. Terms and conditions of coupons apply. THIRTY THOUSAND (30,000) TENTH PRIZES: A 50% off product coupon that can be used for Starbucks® Odyssey Blend or any packaged coffee. Terms and conditions of coupons apply. TWO HUNDRED SIXTY-FIVE THOUSAND (265,000) ELEVENTH PRIZES: A 50% off product coupon that can be used on the following: Southwest Veggie Wrap, Classic Oatmeal, Seasonal Fruit Blend, Spinach Feta & Cage-Free Egg White Wrap, Tomato & Mozzarella, Banana, Hearty Blueberry Oatmeal, Egg White & Roasted Red Pepper Sous Vide Egg Bites, Berry Trio Parfait, Egg & Cheese Protein Box, Cheese & Fruit Protein Box, Peanut Butter & Jam Protein Box, Prosnax Gala Apples, Egg, White Cheddar Cheese, and Almonds Snack Box, Prosnax Carrots, White Cheddar Cheese, and Almonds Snack Tray, Crispy Grilled Cheese Sandwich, Impossible™ Breakfast Sandwich, Portobello and Kale Sous Vide Egg Bites, Chickpea Bites & Avocado Protein Box and all bakery items except Ham & Swiss Croissant. Terms and conditions of coupons apply. THIRTY THOUSAND (30,000) TWELFTH PRIZES: A 50% off product coupon that can be used on reusable merchandise, excluding brewing equipment. Terms and conditions of coupons apply.

Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: one (1) First Prize, one (1) Second Prize, one (1) Third Prize, one (1) Fourth Prize, one (1) Fifth Prize, one (1) Sixth Prize, one (1) Seventh Prize, one (1) Eighth Prize, one (1) Ninth Prize, one (1) Tenth Prize, one (1) Eleventh Prize, and one (1) Twelfth Prize, per person per day during the Promotion Period.

For All Prizes: Starbucks Card and Starbucks Account terms and conditions apply. Stars accumulated under the Starbucks Rewards loyalty program are promotional and have no cash value; Bonus Stars awarded in this Promotion have value in the Starbucks Rewards loyalty program when awarded. No cash equivalent unless required by law and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or prize component for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES: up to 2,429,010.

9. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, and each of their respective direct or indirect parents, subsidiaries, affiliates, related entities, suppliers, distributors, advertising/promotion agencies and each such company's officers, directors, members, employees, contractors, and agents (collectively, the "Released Parties") from and against any and all losses, liability, illness, injury, claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt, possession, use or misuse of any prize.

10. Publicity: Except where prohibited, participation in the Promotion constitutes entrant's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes worldwide, in perpetuity, in any and all media, manner, and formats now known or hereafter devised, without further payment or consideration.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, Instant Win Game or Skills Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes, Instant Win Game or Skills Game, including but not limited to fulfillment of the prize(s) or donation(s), as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to modify the prizes offered herein and to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, Instant Win Game or Skills Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes, Instant Win Game or Skills Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by any Entrant, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an Entrant's play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among

all legitimate, unawarded, eligible prize claims.

13. Disputes: Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Washington or the appropriate Washington state court located in King County, Washington; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Washington, without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington.

14. Entrant's Personal Information: Information collected from Entrants is subject to the Sponsor's Privacy Policy <http://www.starbucks.com/about-us/company-information/online-policies/privacy-policy>.

15. Winner List: For a winner list, visit <https://bit.ly/3oroMIJ>. The winner list will be posted after winner confirmation is complete.

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Appendix A:

Beverage: Purchase any beverage made with alternative dairy (finished beverage or regular beverage modified with one of our alternative dairy options – oatmilk, almondmilk, soymilk, coconutmilk). Finished Beverages include:

- Honey Almondmilk Cold Brew
- Iced Brown Sugar Oatmilk Shaken Espresso
- Iced Chocolate Almondmilk Shaken Espresso
- Honey Almondmilk Flat White (hot/iced)
- Honey Oatmilk Latte (hot/iced)
- Pink Drink
- Dragon Drink
- Violet Drink
- Star Drink
- Iced Guava Passionfruit Drink
- Iced Pineapple Matcha Drink

Food: Purchase any of our select food products from the list below

- Spinach, Feta & Cage Free Egg White Wrap
- Impossible™ Breakfast Sandwich
- Egg White & Roasted Red Pepper Sous Vide Egg Bites
- Kale & Portabella Mushroom Sous Vide Egg Bites
- Crispy Grilled Cheese Sandwich
- Tomato & Mozzarella Panini
- Chickpea Bites & Avocado Protein Box
- PB&J Protein Box
- Eggs & Cheddar Protein Box
- Cheese & Fruit Protein Box

Coffee includes: Starbucks® Odyssey Blend or any of our select packaged coffees from the list below:

- Guatemala Huehuetenango Starbucks Reserve®
- Ethiopia Yirgacheffe® Chelelektu Starbucks Reserve®
- Jamaica Blue Mountain® Starbucks Reserve®
- Odyssey Blend
- Starbucks Reserve® Rwanda Hingakawa
- Starbucks® Blonde Espresso Roast
- Veranda Blend®
- Guatemala Antigua
- Organic Yukon Blend®
- Siren's Blend™
- Sumatra
- Komodo Dragon Blend®
- Caffè Verona®
- Espresso Roast
- Italian Roast
- Decaf Sumatra