

“Sip-Tember to Remember” Contest Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility:

“Sip-Tember to Remember” Contest (the “Contest”) is open to legal residents of Canada who are at least 18 years old at the time of entry and have linked their Canadian Starbucks® Rewards loyalty program account (“Starbucks Account”) with their Aeroplan loyalty program account (“Aeroplan Account”) at the time of entry. Employees of Starbucks Coffee Canada, Inc. (the “Sponsor”), Merkle Inc. (the “Administrator”), Aeroplan Inc., Air Canada, and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to participate.

By entering the Contest, each eligible entrant acknowledges and agrees that the Contest is in no way sponsored, endorsed, administered by, nor is associated with ®Aeroplan, its parent company ®Air Canada, and each of their respective subsidiaries and affiliates, and that Starbucks Coffee Canada, Inc. is fully responsible for the conduct and administration of the Contest, including the selection of the winner and the distribution of the prize.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes each entrant’s full and unconditional agreement to these official rules (“Official Rules”). The Contest is subject to all applicable federal, provincial and local laws and regulations and is void where prohibited. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Contest. Winning the prize is contingent upon fulfilling all the requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Contest-related materials (including printed versions of these Official Rules) and these Official Rules, these Official Rules shall prevail, govern and control.

Entrants may not attempt to obtain more than the permitted number of entries or Offers (defined below) by any means, including but not limited to using multiple email addresses, Starbucks Accounts, Aeroplan Accounts, identities, or registrations, or by using any third-party artificial intelligence sites/applications, or robotic, automated, or programmed methods. Entrants may not tamper with the entry process, any related website, or network; circumvent any security measures; act in an unsportsmanlike or disruptive manner; or take any other action that in any way undermines the operation of the Contest or otherwise violate these Official Rules. Sponsor may, in its sole discretion, disqualify any entrant who engages in such conduct and void all associated entries and Offers. Any attempt to deliberately undermine the Contest may violate criminal and civil law, and Sponsor reserves the right to seek damages to the fullest extent permitted by law. Sponsor’s failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

Sponsor/Administrator:

Sponsor: Starbucks Coffee Canada, Inc., 5160 Yonge Street, Suite 1700, Toronto, ON M2N 6L9, Canada.

Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075, U.S.A.

Timing:

The Contest begins on September 1, 2026 at 12:01 a.m. at entrant's local time and ends on September 28, 2026 at 11:59 p.m. Pacific Time ("PT") (the "Contest Period"). The Contest includes 5 offers (each an "Offer"), described below, and a sweepstakes ("Sweepstakes"); entry for which spans the entire Contest Period. There are 4 weekly entry periods (each an "Offer Period") as outlined below. Sponsor's servers are the official time keeping devices for this Sweepstakes.

Offer Period	Starts 12:01 am Entrant's Local Time	End Date and Time	Mail in Entry Sent/Postmark Date	Mail in Entry Received By Date
Week 1	September 1, 2026	September 7, 2026 at 11:59 pm Entrant's Local Time	September 7, 2026	September 14, 2026
Week 2	September 8, 2026	September 14, 2026 at 11:59 pm Entrant's Local Time	September 14, 2026	September 21, 2026
Week 3	September 15, 2026	September 21, 2026 at 11:59 pm Entrant's Local Time	September 21, 2026	September 28, 2026
Week 4	September 22, 2026	September 28, 2026 at 11:59 p.m. PT	September 28, 2026	October 5, 2026

How to Enter:

There are 2 ways to enter the Sweepstakes. Offers are only available to participants who use the Purchase Method, detailed below, to enter.

Participation Requirements:

A Starbucks Account in good standing linked with an Aeroplan Account in good standing (collectively, a "Linked Account") is required to participate. If you do not have a Starbucks Account and/or Aeroplan Account, you may open each for free by visiting the [Starbucks page](#) and/or [Aeroplan page](#). Creating each Account is subject to the applicable terms and conditions and privacy policies: [Starbucks Rewards Terms of Use](#) and [Privacy Policy](#) or [Aeroplan Program General Terms and Conditions](#) and [Privacy Policy](#). You must link your Starbucks Account and your Aeroplan Account by following the [prompts available online](#). Linked Accounts are subject to the [Aeroplan and Starbucks Program Terms and Conditions](#) ("Aeroplan/Starbucks Terms").

Entry Requirements:

During the Contest Period take the actions listed in Method 1 or Method 2, below, to enter:

Method 1 - Purchase Method:

Complete a "Required Action for Offer" during the specified Offer Period (described below) using your digital Starbucks Card or other payment method linked to your Starbucks Account in the Starbucks App or by scanning your Starbucks App at the register prior to checkout at any participating Starbucks Canada location to receive the applicable Award loaded directly to your Aeroplan Account or Starbucks Account and 1 entry into the Sweepstakes drawing.

Offer Period	Required Action for Offer	Award	Award Limits
Week 1	Purchase a handcrafted cold coffee at participating Starbucks stores. Ready-to-drink beverages are not eligible.	15 Aeroplan points and 1 entry into the Sweepstakes	May earn up to 2 times for a maximum 30 Aeroplan points and 2 Sweepstakes entries
Week 2	Purchase a handcrafted beverage and bakery item in a single transaction. At participating stores.	20 Aeroplan points and 1 entry into the Sweepstakes	May earn up to 2 times for a maximum 40 Aeroplan points and 2 Sweepstakes entries
Week 3	Make an Eligible Transaction (as defined in the Aeroplan and Starbucks Program Terms and Conditions) of \$12 CAD or more (before taxes) in a single transaction after Noon (local time) to close at participating stores.	25 Aeroplan points and 1 entry into the Sweepstakes	May earn up to 2 times for a maximum 50 Aeroplan points and 2 Sweepstakes entries
Week 4	Convert a minimum of 400 Aeroplan points to Starbucks Stars in a single conversion	25% bonus Stars on your Starbucks Star conversion and 1 entry into the Sweepstakes	Offer can only be earned once per Aeroplan member. The highest number of Aeroplan points converted to Starbucks Stars in a single conversion during the Offer Period will be used to determine the number of bonus Starbucks Stars you may earn. Maximum earn of 250 bonus Stars per linked member and 1 Sweepstakes entry.

Multi-Week Bonus Offer: If you complete the Required Action for all 4 Offers at least 1 time for each Offer, as outlined above, you will receive 100 Aeroplan points and this Award can only be earned once per Aeroplan member during the Contest Period. Awards will be fulfilled approximately 8 weeks after the Required Action is completed.

To OPT OUT of participation in the Contest:

If you have a Linked Account as of 12:01 a.m. your local time on September 1, 2026 or you wish to link your Starbucks Account with your Aeroplan Account during the Contest Period but do not wish to be entered into the Contest when making a purchase that includes a Required Action as set forth the table above, you may opt out. **If you would like to Opt-Out of this Contest, go to september.starbucks.ca/optout and follow the links and instructions to OPT-OUT.**

Method 2 - Alternate Method of Entry:

To obtain Contest entries without purchase, print your name, home address, email address associated with your Starbucks Rewards Account, Aeroplan Account numbers and date of birth on a piece of paper and mail it in an envelope with proper postage to "Sip-Tember to Remember Contest" P.O. Box 246, Dept. 262255 Starbucks SipTember Contest, Pickering, ON CA L1V 2R4. You must designate the Week for which you would like to earn your Contest entry on the front of your envelope (Week 1, Week 2, Week 3 or Week 4). All

mail-in entries must be sent/postmarked and received by the dates set forth in the table in the Timing Section. If timely received, you will receive the maximum number of Contest entries for the Week listed on the front of your envelope set forth in the table in the Method 1 – Purchase Method Section above. Limit: 1 entry request per envelope. All mail-in entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

For All Entries:

Entrants are not permitted to share the same email address, Starbucks Account, Aeroplan Account, or Linked Account. Each Entrant is limited to only 1 Linked Account. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant when enrolling in their Starbucks and Aeroplan Accounts. If any additional information provided by entrant is inconsistent with the information provided upon enrollment into the Starbucks or Aeroplan loyalty programs, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

Prize Drawing and Winner Requirements:

Administrator is an independent organization whose decisions as to the selection of potential winner are final and binding in all matters related to the Contest. Administrator will randomly select the potential Sweepstakes winner from all eligible entries received during the Contest Period at 10:00 a.m. ET on October 20, 2026 in Southfield, MI, U.S.A. The potential Grand Prize winner will be notified by email after the date of the random drawing. The potential Grand Prize winner (or parent/legal guardian if winner is under the age of majority in their place of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration"), which must be received by Administrator within 5 days of the date notice or attempted notice is sent, in order to claim the prize. The potential Grand Prize winner will also be required to correctly answer a time-limited skill testing question without any assistance in order to be eligible to receive the prize. If the question is answered incorrectly, the prize will be forfeited. Without limiting the generality of the foregoing, Sponsor reserves the right, in its sole discretion, to administer an alternate skill testing question as it deems appropriate based on the circumstances, to address disability issues and/or to comply with applicable law.

If the potential winner cannot be contacted, fails to correctly answer the time-limited skill testing question, or fails to sign and return the Declaration or provide any other requested information within the required time period, the potential Grand Prize winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential Grand Prize winner forfeits the prize or is disqualified for any reason, an alternate winner will be selected in a random drawing from among all remaining eligible entries. Only 5 alternate drawings will be held, after which the Grand Prize will remain unawarded.

Prize:

1 Grand Prize: 100,000 Aeroplan points. Approximate Retail Value ("ARV"): \$3,750 CAD. Aeroplan points prizes must be accepted as awarded. Aeroplan points have no cash value but are redeemable under the Aeroplan program for flights and other rewards. The retail value of rewards obtained using Aeroplan points will vary depending on a range of factors including the type of reward issued, details of which may be found [here](#). Aeroplan points may be redeemed only in accordance with the [General Terms & Conditions of the Aeroplan program](#). In order to receive the Prize, the selected winner of the Contest must be an Aeroplan member. If you are not an Aeroplan member, you can [enroll now](#). Enrollment in the Aeroplan program is free.

Odds of Winning:

The odds of winning a prize depend on the total number of eligible entries received during the Contest Period.

Additional Prize Terms:

Prize is non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winner is responsible for all taxes and fees associated with prize receipt and/or use. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prize is provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Prize will be fulfilled within approximately 8-14 weeks after the conclusion of the Contest and confirmation of the winner.

Release:

By entering this Contest, entrants agree to release and hold harmless Sponsor, Aeroplan Inc., Air Canada, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Contest and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

Publicity:

Except where prohibited, participation in the Contest constitutes the winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, province, likeness, photograph, Contest entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

General Conditions:

Sponsor's Right to Modify or Cancel:

Sponsor reserves the right to cancel, suspend and/or modify the Contest, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud;
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Contest; or

- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Contest, as determined by Sponsor in its sole discretion.

Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Contest prizes by conducting a random drawing from among all eligible entries received up to the date of the Issue; and/or modify the prizes offered.

Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:

In no event will Sponsor be obligated to award more than the stated number of prizes set forth in these Official Rules. In the event that more winner notifications are distributed or more prizes are claimed, due to a printing, production, seeding, computer, or other error of any kind, than the stated number of prizes, Sponsor reserves the right to award only the stated number of prizes based on the winner selection process described in these Rules, or if necessary, through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action(s) to claim the prize.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Contest;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Contest, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Contest, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Contest, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or to the receipt, use, inability to use or misuse of any prize or any Offer.

Disputes:

Except where prohibited, entrant agrees that:

- Any and all disputes, claims and causes of action arising out of or connected with this Contest or any Offer/Reward or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Washington or the appropriate Washington State Court located in King County, Washington U.S.A.;
- Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and

- Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Washington, U.S.A. without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington.

Severability:

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law. Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

Entrant's Personal Information:

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

Winner List:

See this [winner list](#) for the Contest winner. The winner list will be posted after winner confirmation is complete.

Contest Emails:

By participating in the Contest, you agree to receive emails related to the Contest.

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