

# One Night with Myles Smith Sweepstakes Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

## **Eligibility:**

One Night with Myles Smith Sweepstakes (the "Sweepstakes") is open only to legal residents of the 50 United States and the District of Columbia who are at least 21 years old at the time of entry ("Entrant"). To receive a prize valued at \$2,000 or more, Entrant must be able to submit a valid IRS Form W-9. Employees of Starbucks Corporation ("Sponsor"), Merkle Inc. ("Administrator"), Marriott International, Inc., Marriott Rewards LLC ("Marriott"), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to enter the Sweepstakes or win a prize.

## **Agreement to Official Rules; Entrants Will Be Disqualified for Violations:**

Participation constitutes each Entrant's full and unconditional agreement to these official rules ("Official Rules"). The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all the requirements set forth herein, including consent to a confidential background check to confirm each potential Grand Prize winner's eligibility and compliance with these Official Rules. **Due to the nature of the prizes offered, if a background check reveals that a potential winner has engaged in conduct that could damage the reputation of Sponsor or any of the Released Parties (as defined below), as determined by Sponsor in its discretion, the potential winner may be disqualified.**

In the event there is a discrepancy or inconsistency between any statements contained in any Sweepstakes-related materials (including printed versions of these Official Rules) and these Official Rules, the Official Rules posted on the Promotion Site (defined below) shall prevail, govern and control.

Entrants may not attempt to obtain more than the permitted number of entries by any means, including but not limited to using multiple email addresses, accounts, identities, or registrations, or by using any third-party artificial intelligence sites/applications, or robotic, automated, or programmed methods. Entrants may not tamper with the entry process, the Promotion Site, or any related website, or network; circumvent any security measures; act in an unsportsmanlike or disruptive manner; or take any other

action that in any way undermines the operation of the Sweepstakes or otherwise violates these Official Rules. Sponsor may, in its sole discretion, disqualify any Entrant who engages in such conduct and void all associated entries. Any attempt to deliberately undermine the Sweepstakes may violate criminal and civil law, and Sponsor reserves the right to seek damages to the fullest extent permitted by law. Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

### **Sponsor/Administrator:**

Sponsor: Starbucks Corporation, 2401 Utah Ave. S, Seattle, WA 98134. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075. Marriott is not a sponsor or administrator of the Sweepstakes.

### **Timing:**

The Sweepstakes begins on June 23, 2026 at 6:00 a.m. Pacific Time ("PT") and ends on July 14, 2026 at 11:59 p.m. PT (the "Promotion Period"). Administrator's servers are the official time-keeping devices for the Sweepstakes.

### **How to Enter:**

During the Promotion Period, visit the [promotion site](#) ("Promotion Site") and follow the links and instructions to accurately complete and submit the registration form, including your first and last name (initials are not sufficient) and email address associated with your Starbucks Rewards account ("Starbucks Rewards Account"). You must have a Starbucks Rewards Account to be eligible. If you do not have a Starbucks Rewards Account, please [create one](#). Then, link your Marriott Bonvoy® and Starbucks Rewards accounts by July 14, 2026 at 11:59 p.m. PT. [Get started here](#). If you are not a Marriott Bonvoy® member, you must [join Marriott Bonvoy®](#) first and return [here](#) to finish linking. After you register for the Sweepstakes and link your accounts, you will receive 1 entry into the Sweepstakes.

### **Entry Limits:**

You may receive 1 entry during the Promotion Period. Multiple Entrants are not permitted to share the same email address, Starbucks Rewards Account, or Marriott Bonvoy® account. In the event of a dispute as to the identity of an Entrant, Sponsor and Administrator will rely on the information submitted by the Entrant to register for this Sweepstakes and to enroll in Starbucks Rewards. If any additional information provided by Entrant is inconsistent with the information provided at registration for this Sweepstakes or enrollment into Starbucks Rewards, the Sponsor and/or Administrator may disqualify such Entrant and

such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from Entrant to show proof of Entrant's identity.

### **Prize Drawing and Winner Requirements:**

Administrator is an independent organization whose decisions as to the selection of the potential winners are final and binding. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the Promotion Period, on or around July 23, 2026 and will notify potential winners by email. Potential Grand Prize winners will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") and an IRS Form W-9, including consent to agree to a confidential background check, which must be received by Administrator within 3 days of the date notice or attempted notice is sent, in order to claim the prize. Potential First Prize winners may be required to provide their name, home mailing address (P.O. Boxes not permitted) and date of birth to confirm eligibility and for purposes of prize fulfillment within 3 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration, the IRS Form W-9, or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. If the background check reveals that a potential winner has engaged in conduct that could damage the reputation of Sponsor or any of the Released Parties, as determined by Sponsor in its discretion, Sponsor may disqualify potential winner. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason or forfeits any prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only 3 alternate drawings will be held, time permitting, after which the prize will remain un-awarded.

### **Prizes:**

#### **Quantity, Description and Approximate Retail Value ("ARV"):**

- **4 Grand Prizes:** A trip for winner and 1 travel companion (who must be 21 years old or older) to attend a private concert/VIP experience featuring Myles Smith at the Starbucks Reserve Roastery in New York City, NY, on August 14, 2026 ("Event"). Each Grand Prize includes access for 2 for the Event, round trip economy air transportation for winner and travel companion from major airport nearest winner's home (as determined by Sponsor/Administrator in their sole discretion) to New York, NY, 2 night's hotel accommodations (one room, double occupancy) in New York, round-trip ground transportation from/to winner's hotel and the Event and \$1,000 spending money, awarded in the form of a check for the winner only. Winner must travel on the dates determined by Sponsor in its sole discretion or prize will be forfeited. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is

subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Winner must have proper identification and a valid credit card for hotel check-in and to cover incidental expenditures. Travel companion must be 21 years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. Travel companion must execute liability/publicity releases as a condition of accompanying winner on trip. Travel companion must also consent to agree to a confidential background check. If the background check reveals that a potential winner's travel companion has engaged in conduct that could damage the reputation of Sponsor or any of the Released Parties, as determined by Sponsor in its discretion, Sponsor may require that potential winner must select another travel companion. Winner and travel companion are solely responsible for having a REAL ID compliant driver's license/ state ID or U.S. passport for domestic air travel and hotel check-in. All Marriott Bonvoy program rules and hotel rules apply, including presenting a valid credit or debit card at check-in. Additional travel restrictions, conditions and limitations may apply. By traveling to Event, winner and winner's guest voluntarily assume all risks related to exposure to COVID-19 or other communicable illness. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. The Sponsor is not responsible if the Event is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Seating and timing to be determined in the sole discretion of Sponsor. Tickets may be subject to Sponsor's standard rain-check policies and procedures. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket. The Sponsor is not responsible if winner does not use ticket on day of Event. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value. ARV: \$7,000.00 each.

- **50 First Prizes:** 2 tickets to attend a private concert featuring Myles Smith at the Starbucks Reserve Roastery in New York City, NY, on August 14, 2026 ("Event"). Each First Prize winner's guest must also be 21 years old or older. The Sponsor is not responsible if the Event is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Seating and timing to be determined in the sole discretion of Sponsor. Tickets may be subject to Sponsor's standard rain-check policies and procedures. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket. The Sponsor is not responsible if winner does not use ticket on day of Event. **Transportation and lodging are not included in prize.** Any other expenses associated with prize acceptance and use not specifically listed herein as being provided, including ground/air transportation, luggage fees, lodging, meals, gratuities, delivery charges, etc., are the responsibility of each winner. ARV: \$392.80 each.

**Total ARV:**

The total ARV of all available prizes offered in the Sweepstakes is \$47,640.

**Odds of Winning:**

The odds of winning a prize depend on the total number of eligible entries received during the Promotion Period.

**Additional Prize Terms:**

Prizes are non-transferable and not redeemable for cash, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Winners of a prize equal to or greater than \$2,000 will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published, and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Limit of 1 prize per person.

**Release:**

By entering the Sweepstakes, Entrants agree to release and hold harmless Sponsor, Administrator, Marriott, and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

**Publicity:**

Except where prohibited, participation in the Sweepstakes constitutes each winner's consent and grant to Sponsor, Marriott, and their respective agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, Sweepstakes entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further

obligation or compensation. Sponsor will not use any of the above mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

## **General Conditions:**

### **Sponsor's Right to Modify or Cancel:**

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud;
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Sweepstakes; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Sweepstakes, as determined by Sponsor in its sole discretion.

Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Sweepstakes prizes by conducting a random drawing from among all eligible entries received up to the date of the Issue; and/or modify the prizes offered.

### **Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:**

In no event will Sponsor be obligated to award more than the stated number of prizes set forth in these Official Rules. In the event that more winner notifications are distributed or more prizes are claimed, due to a printing, production, seeding, computer, or other error of any kind, than the stated number of prizes, Sponsor reserves the right to award only the stated number of prizes based on the winner selection process described in these Rules, or if necessary, through a random drawing from among those Entrants who were notified, confirmed to be eligible and where applicable, took the required action(s) to claim the prize.

### **Limitations of the Scope of Responsibility:**

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by Entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes;

- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, Entrants sole remedy is to take the required actions to receive another entry(s) in the Sweepstakes, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or to the receipt, use, inability to use or misuse of any prize.

### **Dispute Resolution (Including Arbitration Agreement; Class Action Waiver; Jury Trial Waiver):**

Disputes will be resolved as outlined in the Starbucks Rewards [Terms and Conditions](#).

### **Severability:**

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law.

Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

### **Entrant's Personal Information:**

Information collected from Entrants is subject to [Sponsor's Privacy Policy](#).

### **Winner List:**

See this [winner list](#) for the Sweepstakes winners. The winner list will be posted after winner confirmation is complete.